

Abstract of the disclosure

A package dental hygiene product which consists of the combination of one or more toothbrushes packaged with a set of letters of the alphabet which are attached by a pressure sensitive adhesive to a backing sheet. Selected letters may be removed and applied to a toothbrush so that it is clearly labeled to identify the intended user of the toothbrush. The letters are preferably die cut vinyl letters colored to contrast with the color of the toothbrush to which they are applied and sized to fit on a flat smooth surface on the toothbrush handle.